



Thank you for your interest in Konica Minolta Medical Imaging's Digital Radiography (DR) Solutions!

The Consolidated Appropriations Act of 2016, known as the Omnibus Bill, will have significant impact on the future of radiology reimbursement if you are using film or Computed Radiography (CR) X-ray imaging. Starting in 2017, the Omnibus Bill reduces Medicare payments for film X-ray imaging by 20% and on Computed Radiography (CR) systems starting in 2018 by 7% for five years, and by 10% thereafter.

### **Now is the time to switch to Konica Minolta DR!**

It's an important move for your practice – one that requires a partner you can trust to help you find the right solution for your needs, and make the transition as smooth as possible. At Konica Minolta, we understand that your imaging needs depend on your patients and your environment. As a global leader focused on imaging technologies for over 75 years, we offer a diverse range of solutions, with the world-class reliability and image quality you need to succeed.

Whether you are looking to replace or upgrade your X-ray system, Konica Minolta offers the right options for you!

Konica Minolta DR Solutions help:

- **Enhance clinical confidence** - with immediate digital transfer and the ability to enhance images with special image processing techniques for greater clarity and diagnostic accuracy – improving the patient experience and quality of care
- **Boost operational productivity** - offering higher throughput and up to 3 times greater time efficiency due to elimination of chemical processing, as with film-based X-rays, or image reader loading and processing time, as with CR image processing
- **Deliver superior economic value** - providing improved workflow and efficiency to see more patients faster, helping to lower the total cost of ownership

**AND... We are offering a LIMITED TIME SPECIAL OFFER – with \$0 DOWN!**

Your local Konica Minolta Sales Representative or your authorized Konica Minolta Medical Imaging Reseller can help you choose the right Konica Minolta DR Solution to meet your needs and budget.

**Call Rocky Mountain Radiographics today!**

800-765-0494 / 303-841-3561